








Irit Shalev


 Graphic Designer  Fashion Designer  Tel Aviv


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Key Skills

-  Adobe Illustrator
-  Adobe Photoshop
-  Adobe Indesign
-  Adobe XD
-  Microsoft Office
-  Pattern making
-  Tech & creative
-  Sewing

Interests



Languages



Design Positions

- 2021- **Duoton Studio**
 - Graphic designer
- 2018- **Freelance**
 - Graphic designer
- 2017 **Ted Baker: Design Internship and retail**
 - Worked closely with the product design team, supporting on all aspects of the creative process and assisting on day-to-day tasks
 - Sales assistant and accessories expert at London's flag ship store.
- 2015-17 **Nok Nok London: Assistant Designer (Freelance based)**
 - London based jeans brand.
 - Illustrating flat sketches and handcrafting creative artworks.
- 2015-16 **Ayishat Akanbi: Styling Assistant**
 - Researching inspiration.
 - Assisting backstage in photoshoots and video shoots with magazines established musicians, PR firms and established brands.
- 2013-15 **Honigman: Menswear Designer for TNT (Israeli fashion brand)**
 - Menswear designer of all categories.
 - Inspiration generation, following trends to build collections.
 - Selecting fabrics, colours, labelling, graphics etc. for styles.
 - Using Adobe Illustrator to generate technical sketches to send to suppliers.
 - Working with International suppliers to develop products.
 - Garments fitting.

Education

- 2019-20 **Mentor - School of design & new-media:**
 - Graphic design and interactive course.
 - Adobe design suit.
 - Design foundations, concept development, Image, book and magazine design.
 - Branding, UX/UI, foundations of photography.
- 2009-13 **WIZO Haifa Academic Centre: Fashion Design**
 - Main courses: Tech packs, Fashion illustration, History of garments, Textile materials, Business development, Pattern making, Sewing.
 - Design studios.
- 2007-08 **STUDIO 6B: Fashion Design Diploma**

A multi field designer, experienced in commercial fashion design, digital drawing, styling, back stage support in fashion and TV productions, trend forecasting and building a collection.

Recently moved back to Israel after several years in London, UK.

I have recently completed a process of retraining as a graphic designer, and looking for a position in that field.